|  |  |  |
| --- | --- | --- |
| Masters in Management Studies (MMS)  |  |  |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Evaluation** |

The M.M.S. degree course is conducted on a semester basis with four semesters spread over two academic years. The duration of each semester is around 15 working weeks.**Semesters:** First Semester: August to November\*Third Semester: July to October\*Second / Fourth Semester: January to April\*( Note : The above dates / duration are subject to change as notified from time to time ) Further no transfer in Second year MMS course from one institute to another be allowed. The students are informed that for granting of the terms / semester the minimum attendance required is 75 % of the lectures taken in each subject failing which they will not be permitted to appear for ensuing Semester end examination.Candidates will be required to do a fair amount of practical work by way of project work, field investigations and case analysis besides library reading and class contact hours. Candidates’ participation in the programme, both inside and outside the class will be evaluated on a continuing basis. The assessment of the candidates for the first two semesters is conducted by the institute and for the third and fourth semesters by the university / institute as prescribed. In order to pass in a subject / paper in any semester a candidate is required to obtain a minimum of 50% marks assigned to that subject / paper. The University of Mumbai will award the MMS Degree to the candidates successfully completing the programme.  *\*Contact the office for joining details* : +91-22-2202 4133 / 2202 4118 / 2202 5153  |

[**JBIMS Mumbai**](http://www.jbimsmumbai.com/index.htm)

|  |  |  |
| --- | --- | --- |
|  | ***The* resource for Jamnalal Bajaj Institute of Management Studies, Mumbai** |   |

|  |
| --- |
| **FINANCE** |

**Fees**

**Masters of Management Studies Per Annum fees: Rs. 79800**

|  |
| --- |
| **APPLICATION** |

**Evaluation Criteria**

**1. Three years of Bachelor's degree after twelve months of schooling; minimum percentage of 50% marks (45% for candidates of Maharashtra and Reserved Categories)**

**2. Common Entrance Test**

**Selection Procedure**

**1. Common Entrance Test (CET)**

**2. Group Discussion (GD)**

**3. Personal Interview (PI)**

|  |
| --- |
| **COURSE** |

**First Year Courses**

**SEMESTER I**

**Financial Accounting**

**Business Law**

**Cost Management & Management Control**

**Organisational Behaviour**

**Principles of Management**

**Quantitative Methods in Management**

**SEMESTER II**

**Personnel Law & Management**

**Managerial Economics**

**Production Management**

**Marketing Management**

**Research Methodology**

**Financial Management**

**Second Year Courses**

**SEMESTER I**

**Introduction to Computers**

**Effective Communication**

**Human Resources Management**

**Business Environment**

**Taxation**

**SEMESTER II**

**Advertising & Sales Promotion Management**

**Consumer / Industrial Buyer Behaviour**

**Marketing Research**

**Retail Management**

**Social Marketing**

**Sales Management**

**Third Year Courses**

**SEMESTER I**

**International Marketing**

**Marketing Strategy**

**Product Management / Industrial Marketing**

**Distribution Management & Marketing Finance**

**Special studies in Marketing ( Projects )**

**SEMESTER II**

**Entrepreneurship Management**

**Management of Environment & Productivity**

**Project Management**

**Strategic Management**

**Business Ethics**

|  |
| --- |
| **CAREER** |

**Major Employers**

**A. F. Ferguson and Co.
A.C. Nielsen
ABN Amro Bank
Accenture Services Pvt. Ltd.
Aditya Birla Group
Adventity
Aegon Business Services
Agrotech Foods Ltd.
Air India
American Express Bank
Asian Paints (India) Ltd.
ASK Raymond James
Avendus Advisors
Axis Bank
Bajaj Auto
Bank of America
Bank of Baroda
Barista
Bennett Coleman & Co.
Bharti Airtel
Bloomberg
Blow Plast Ltd.
Blueshift India Private Ltd.
BNP Paribas
Boston Consulting Group
BPCL
BPL Ltd.
Bristlecone
Britannia Industries Ltd.
BSE
Cadbury India Ltd.
Cambridge Technology Partners
Capgemini
Capital One Financial Services
Carrier Aircon
Castrol India Ltd.
Ceat
Cipla India Ltd.
Citibank N.A.
Coca-Cola India
Cognizant Technology Solutions
Colgate Palmolive India Ltd.
Commerz Bank AG
CRISIL
Crompton Greaves Ltd.
Cummins India Ltd.
Dabur India Ltd.
Darashaw
Deloitte Consulting
Deutsche Bank
DHL
Dr. Reddy's Laboratories
DSCL
DSP Merrill Lynch
Dupont
Edelweiss Capital
Electrolux Kelvinator Ltd.
Ernst & Young
Essar
EXIM Bank
EXL Services
Faber Castell (I) Pvt. Ltd.
FCB Ulka Advertising Ltd.
First Gulf Bank
Frito Lay
GE India
GE Money
Genpact
GlaxoSmithKline
Godrej & Boyce
Godrej Consumer Products Ltd.
Goldman Sachs
Grindwell Norton Ltd.
HCCB(P)L
HCL Info Systems
HCL Technologies
HDFC
HDFC Bank
Heinz India Ltd.
Henkel Spic India Ltd.
Hero Honda Motors India Ltd.
Hewlett-Packard
Hindustan Thompson Associates
Hindustan Times
Hindustan Unilever Ltd.
HPCL
HSBC**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |

**i2 Technologies
IBM Consulting
ICI India Ltd.
ICICI Bank Ltd.
ICICI Prudential
ICICI Securities
ICRA
IDBI Bank
IDBI Caps.
IDFC
i-flex
IL & FS
IMRB
India Bulls
India Infoline
Infosys
Infosys BPO
ING Vysya Bank
ING Vysya Mutual Fund
Ingersoll-Rand
Intel Corp.
IOCL
ITC
J P Morgan Chase
Johnson & Johnson
Jumbo Electronics
JWT
Kelloggsa
Kotak Mahindra Group
Kotak Securities
KPIT Cummins
KPMG
L. G. Electronics
Larsen & Toubro Ltd.
Lehman Brothers
LKP Forex
Lodha Group
L'Oreal
Lowe Lintas & Partners
Lupin
Madison
Maersk Sealand
Mahindra & Mahindra Ltd.
Man Financial
Marico Industries Ltd.
Maruti Udyog Ltd.
Mastek Ltd.
Max New York Life
McKinsey & Co.
Mercedes- Benz (India) Ltd.
MetLife
Morgan Stanley
Motorola
Mphasis BFL
Murugappa Group
N. M. Rothschild & Sons
Nerolac Paints
Nestle (India) Ltd.
Nicholas Piramal
NIIT Ltd.
Novartis
NSE
Olam International
Omnitech
Onida
Patni Computer Systems
Pepsico Holdings (I) Pvt. Ltd.
Perfetti Van Melle
Philips India Ltd.
Pidilite Industries Ltd.
Piramal Enterprises Ltd.
Planetasia.com Ltd.
Polaris Software
PriceWaterhouseCoopers
Principal AMC
Procter & Gamble
Ranbaxy
RBI
Reckitt Benckiser India Ltd.
Saffron Advisors
Saint Gobain
Sandstone Capital
Satyam Computers
SBI
SBI Capital Markets Ltd.
SEBI
Sharaf Group
Sony Entertainment Television Ltd.
SSKI
Standard Chartered Bank
Sun Pharma
Syntel
Tata Administrative Service
Tata Consultancy Services
Tata Infotech
Tata Motors
Tata Strategic Management Group
Tata Teleservices
Tech Mahindra
Tech Pacific
Technopak Advisors Pvt. Ltd.
Temasek Holdings
The Walden Group
TITAN
Unisys
Vedanta
Venture Infotek
Voltas
Watson Wyatt
Welspun
Wipro Ltd.
Wockhardt Ltd.**

**Placement Trends**

**CAREER STATISTICS**  FINAL PLACEMENT 2008

|  |  |
| --- | --- |
| Number of participating companies  | 92 |
| Highest Salary (Domestic) | INR 29 Lacs |
| Highest Salary (International) | AED 2 Lacs |
| Average Salary (Domestic) | INR 13.84 Lacs |